

King County Promise Scholarship & Support System

August 2019 Update





Overview

- Introductions
- What is the King County Promise?
- Why a King County Promise?
- Updates
- What's next?
- Q & A

What is the King County Promise?

King County Promise is a comprehensive vision for a more equitable, accessible, and supported postsecondary access & success system for students of color, first generation, and students impacted by poverty.

King County Promise Support Model

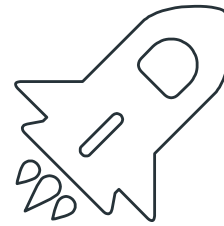


3 goals

Increase readiness

Increase enrollment

Increase completion



3 strategies

Financial support

Advising support

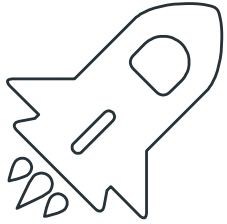
Systems improvement

*Exclusive focus on **historically underserved students***

20,000 high school students

11,000 CTC students

20,000 "opportunity youth"/working young people



King County Promise: More equitable, accessible, & supported postsecondary access & success experience for students

Financial support

Last dollar scholarship

Equity scholarship

Emergency fund

Advising support

HS supports

College supports

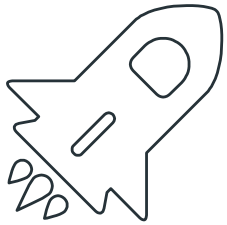
CBO provided college success services

System improvement

Data sharing

Eliminate pre-college coursetaking

Policy and practice changes



Develop and model an equitable system, leverage dollars and related efforts

				<u>Leverage</u>
Financial support	Last dollar scholarship	Equity scholarship	Emergency fund	More generous state aid United Way Benefits Hub
Advising support	HS supports	College supports	College success services from CBOs	State funding for counseling (K-12) & Guided Pathways (CTCs) New high poverty LAP funding Connection to public benefits
System improvement	Data sharing	Eliminate pre-college coursetaking	Policy and practice changes	Road Map longitudinal data base College & Career Leadership Inst. Alternative assessment project

King County Promise: 1) Student Funding

Student funding for non-tuition, living expenses for those most in need:

- **Equity grant of \$1,000/year for non-tuition expenses** to help young people with the greatest financial need cover living and life expenses like housing, childcare and transportation. This grant would be available to young people with the highest financial need, with an expected family financial contribution of zero.

King County Promise: 2) Student Supports

Enhance K12 & college navigation support system for historically underserved students:

- **High-quality navigation and advising services** to help historically underserved students navigate from high school to and through college. The King County Promise would provide resources for **targeted, individualized support at local high schools and colleges** for students who need it the most.
- **Intensive community based supports** to help students access college or get “back on track” to a credential. The King County Promise would provide resources for **community based organizations** that support both underserved K-12 students, opportunity youth and other underserved young people in accessing and succeeding in postsecondary education

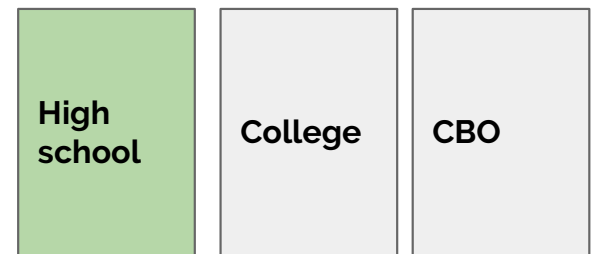
King County Promise: 3) Cross Systems Improvement

Cross system improvement and alignment efforts, administration & oversight:

- At its core, King County Promise is a vision for a more **seamless and supportive system of postsecondary education**. Substantial partnership efforts such as a robust K12 college readiness preparation model, ensuring that more students graduate ready for college-level coursework, and enhancements to the college course placement process are lasting changes that could significantly impact access and success for years to come. King County Promise partners are committed to embedding these efforts throughout the implementation of student supports.

Who would be served through the King County Promise?

	# of students - all King County high schools	# of students enrolled in high schools eligible for support funding	Students in eligible schools as a percentage of countywide subgroup population
Free or reduced price lunch students	26,454	22,968	87%
Migrant students	125	103	82%
Transitional bilingual students	5,989	5,371	90%
Foster youth	TBD	TBD	TBD
Homeless young people	2,953	Unknown	Unknown
Special education students	10,251	6,339	62%
Section 504 students	4,714	2,604	55%
Non-White students	62,601	47,073	75%
Black or African American students	7,775	6,773	87%
Hispanic/Latino students	14,003	11,183	80%

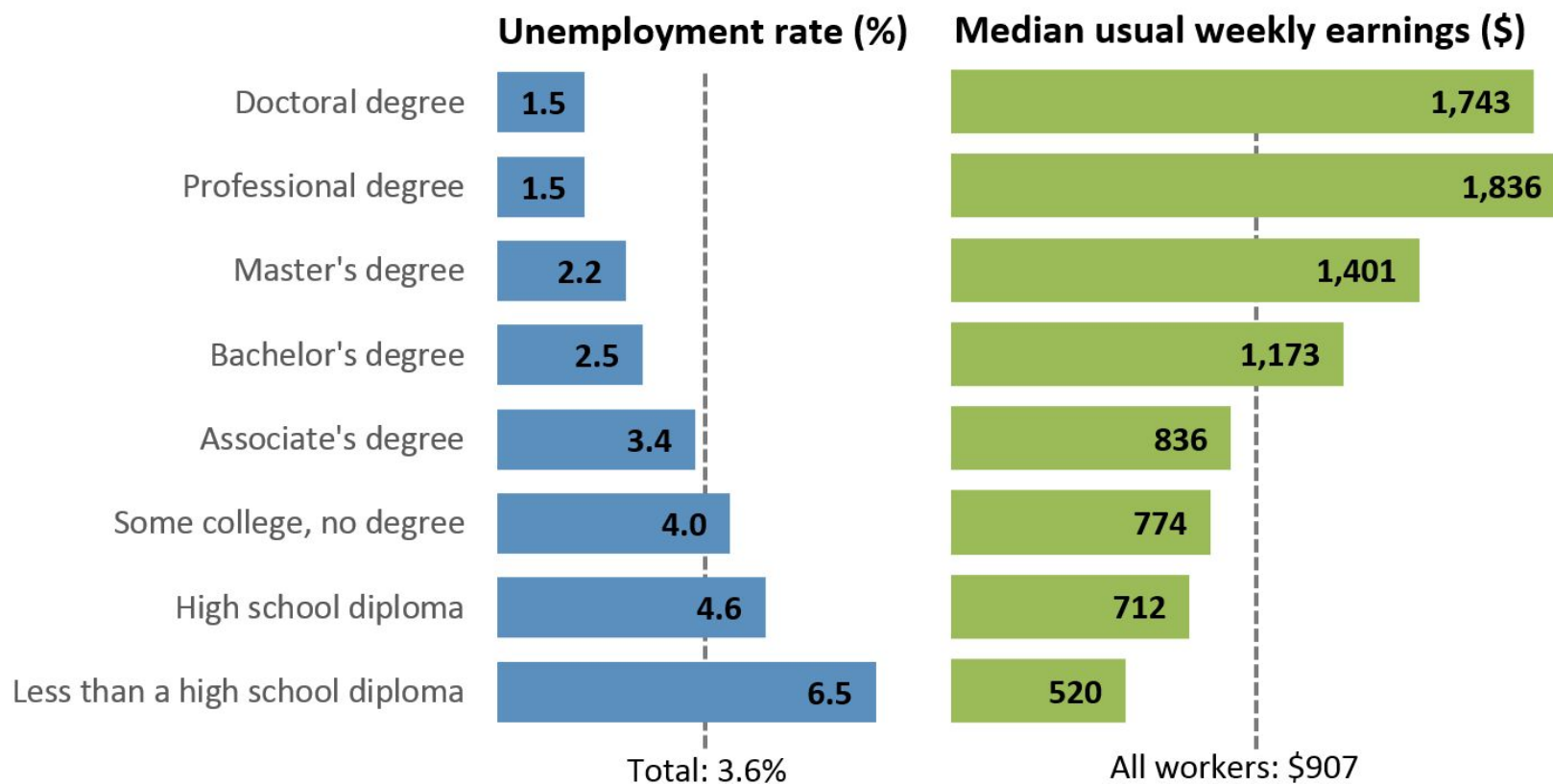


*Students would be enrolled at a total of **54 high schools across 13 districts**, for a total estimated **400,000+ students over 15 years***

Why a regional promise scholarship and support system?

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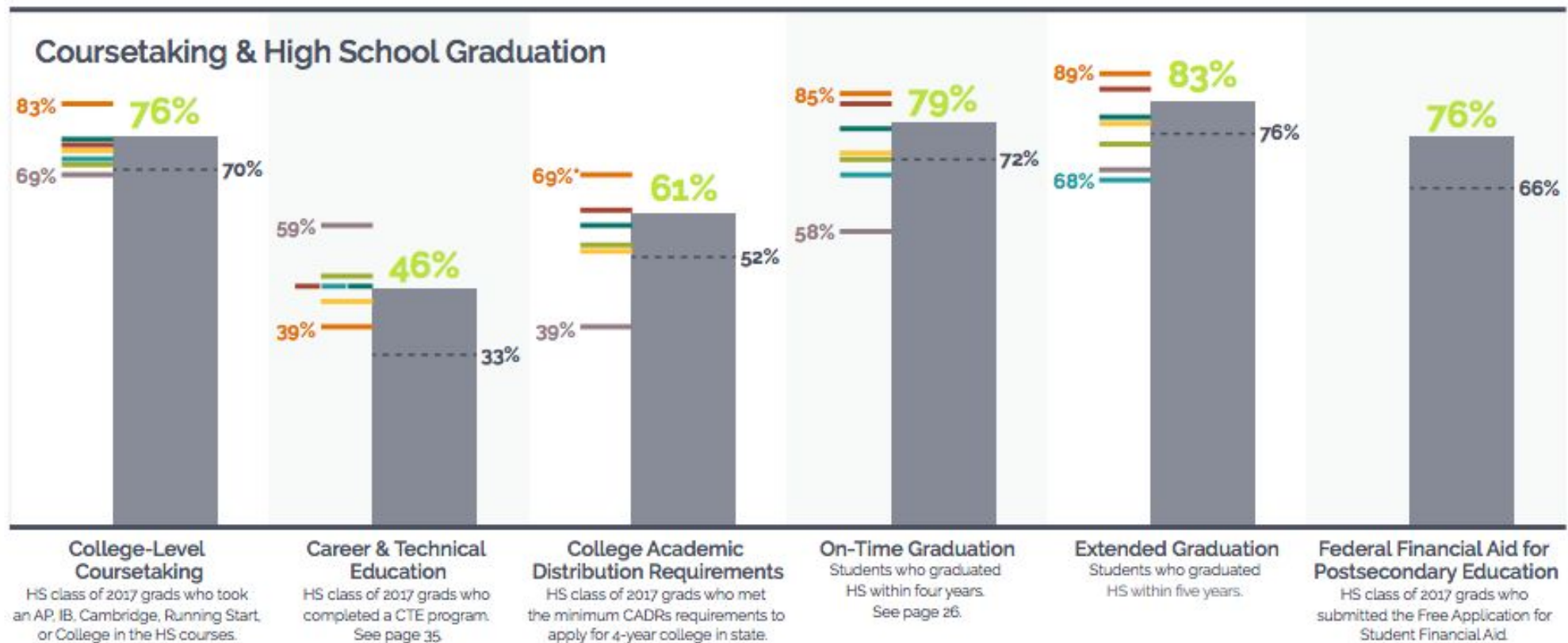
Unemployment rates and earnings by educational attainment, 2017



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.

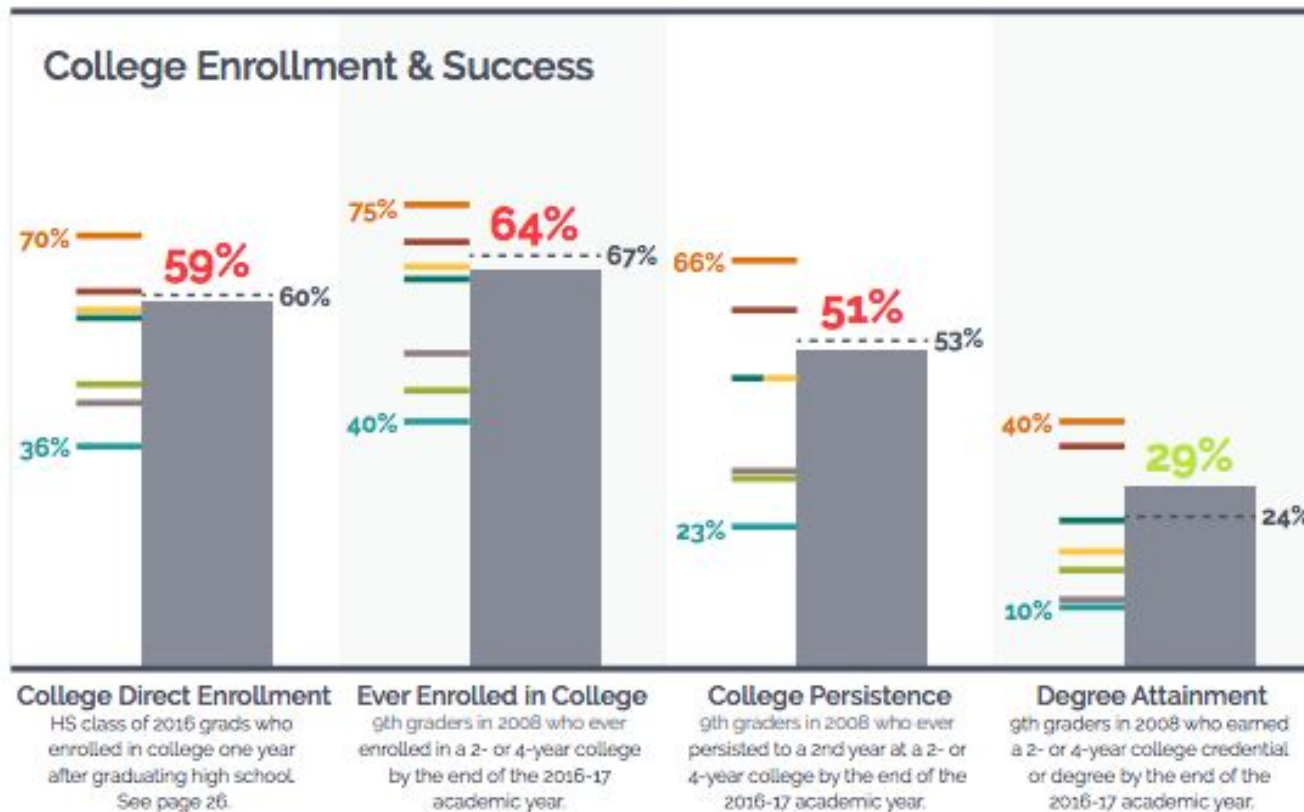
Source: U.S. Bureau of Labor Statistics, Current Population Survey.

While there is still work to do, college readiness is a “bright spot” in the Road Map region...



SOURCE: Road Map Project 2017 Results Report

...but college enrollment, persistence and completion trends remain low



Only 64% of students in our region enroll in college

Only 29% complete a credential within six years of HS graduation

Unacceptable opportunity gaps by race/ethnicity

We are focused on increasing credential attainment & closing opportunity gaps

By 2020...

increase equitable policies and practices in our education systems and dramatically improve outcomes for children and youth, from cradle through college and career

By 2030...

eliminate the opportunity and achievement gaps impacting students of color and low-income children in South King County and South Seattle, and **70 percent of the region's youth will earn a college degree or career credential.**

Insights from local students

“My school didn’t have any services. My friend went to another high school and I crashed their college visit because we didn’t have things like that at my school.”

“[A strong college advisor] left and now we have someone who isn’t supportive or connected or familiar with our challenges as first generation students of color. The advisor is critical - but they also don’t stay.”

“I’m not low income, but I can’t afford college.”



- Over 240 college promise programs nationally with growing evidence of positive, sustained impact on college enrollment and completion
- Strongest models pair scholarship with high quality student supports



Why Now?

Promises - Decoded



Seattle Promise: Approved by Seattle voters in fall 2018; provides 2 years, tuition free at any Seattle College to Seattle Public Schools graduates - **tuition + equity scholarship + navigation supports for Seattle high school students directly enrolling into Seattle Colleges**

Washington College Grant: Fully funds State Need Grant- **tuition for students at/below state median income**

King County Promise: Comprehensive, localized model that provides **tuition for students at/below King County median income + targeted navigation supports + cross systems improvement work**



PSTAA: a local funding opportunity

- \$518 million in new funding across King, Snohomish and Pierce counties
- King County Council has signaled intent to invest in a limited number of big ideas in early learning, K-12 and postsecondary
- More information on the county's funding approach expected in the fall (August Council vote)

What work has already been done & what's next?

The proposal has been shaped by a wide range of K-12, postsecondary and community partners in the region



Leadership behind the King County Promise



Puget Sound College & Career Network works to define a collective vision, build capacity, and remove barriers so that all students of color, first generation, students impacted by poverty have the opportunity to access and obtain postsecondary credentials.



Puget Sound Coalition for College & Career Readiness is comprised of superintendents, community & technical college presidents, and educational leaders, working to create more equitable and seamless transitions between high school and college across the 7 South King County districts and 7 local community & technical colleges.



King County Promise has covered a lot of ground, and still have much work to do



Conduct background research (studies of promise programs, student and parent focus groups)



Facilitate dialogue with key stakeholders (K-12, postsecondary, CBOs, government, business community)



Create a report including a summary of program model and recommendations for King County Council

Disseminate findings and secure support from K-12 and postsecondary leadership as well as King County Council and prospective funders

Current phase

King County Timeline

PUGET SOUND TAXPAYER ACCOUNTABILITY ACCOUNT

Draft Timeline

2019

2020



King County Promise: Next Steps

- Continue to refine program model and design the phase-in approach via King County Promise Strategy Group
- Conduct additional information sessions and presentations
- Engage with King County as needed

ACTION:

- Take and share the Community Survey, due May 15:
<https://www.surveymonkey.com/r/PSTAAKingCounty>
 - Let us know if you would like a presentation to a specific audience
 - Share with your institution, organization, networks and community
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Q+A

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Discussion questions

- What do you like about the proposed program? What would you change?
- How would you summarize the Promise? What should we be emphasizing?
- Who else should be aware of this proposal?

Together, we can make this happen.

- Contact your county councilmember
- Attend a listening session
- Sign up for the mailing list
psccn.org/king-county-promise
- Stay informed on the King County Process:
 - www.kingcounty.gov/council/issues/education.aspx

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